

COMMUNITY COCINA

Sponsorship Opportunities



SPONSORSHIP QUESTIONS?

Please address your sponsorship inquiries to Christopher Cuevas via email at Cocina@QLatinx.org.





QLATINX

QLatinx is a grassroots racial, social, and gender justice organization dedicated to the advancement and empowerment of Orlando's LGBTQ+ Latinx community.

OUR HISTORY

Founded in response to the mass shooting and act of hate that occurred on June 12th at Pulse nightclub, during the LGBTQ+ establishment's Latinx-themed night, that robbed our community of 49 lives and left many more physically and psychologically wounded.

QLatinx brought together members of the local community directly impacted by this tragedy to build a supportive infrastructure, address inequity, and promote inclusionary practices for local leadership and partnering agencies.

COMMUNITY COCINA

Community Cocina is a program developed and run by QLatinx, with community partners Breaking Bread with Mira, Inc. and Heart of Florida United Way, that explores cuisine and history originating from all over Latin America: from the Caribbean, to South America, Central America, and indigenous cultures.

Every month, we prepare a new national dish together and discuss its importance in day to day life, identity and heritage.

HOW IT WORKS

We work to preserve those recipes and cultural wisdoms that have been passed down from generation to generation, just as they have been in our families. Humans are interconnected in so many different ways, and breaking bread is an ages-old tradition that brings us together by having us cook together, talk with each other, and learn more about ourselves and others.





SPONSORSHIP PACKAGES

BECOMING A SPONSOR OF COMMUNITY COCINA WILL ALLOW YOUR ORGANIZATION TO OBTAIN THE INCREDIBLE BENEFITS

- REACH OUR GROWING LGBTQ+ COMMUNITY, INCLUDING YOUNG LGBTQ+ LEADERS.
- INCREASE BRANDING BY PROMOTING AND DISTRIBUTING SAMPLES OF PRODUCTS AND SERVICES.
- REACH OUR GROWING LATINO/HISPANIC COMMUNITY, INCLUDING YOUNG LATINO/HISPANIC LEADERS.
- CREATE AWARENESS OF YOUR CORPORATE INCLUSION AND CULTURAL COMPETENCY VALUES WHILE ENHANCING THE ENGAGEMENT OF YOUR ORGANIZATION WITH OUR LGBTQ+ AND LATINO/HISPANIC COMMUNITY.



SPONSOR PACKAGES

DIAMOND - \$1,500

- Logo inclusion on digital marketing pieces, including social media graphics and QLATINX website, qlatinx.org, for a twelve month period.
- Twelve social media post exclusively about your organization's sponsorship of Community Cocina, for a twelve month period.
- Recognition as Platinum-Level sponsor at the beginning of QLatinx's Community Cocina events, for a period of twelve months.
- Your organization and level of sponsorship will be mentioned in a wrap-up blog that will be shared with our social networks
- Your organization will be mentioned as a Platinum-Level sponsor on QLatinx's Community Cocina events on Facebook, for a period of twelve months.
- Opportunity to submit ad or message to attendees/honorees in slide presentation which will run throughout the program
- Logo on "step and repeat" banner located at entrance where photos will be taken, for a twelve month period
- Certificate of appreciation

PLATINUM - \$1,000

- Logo inclusion on digital marketing pieces, including social media graphics and QLATINX website, qlatinx.org, for a nine month period.
- Nine social media post exclusively about your organization's sponsorship of Community Cocina, for a nine month period.
- Recognition as Platinum-Level sponsor at the beginning of QLatinx's Community Cocina events, for a period of nine months.
- Your organization and level of sponsorship will be mentioned in a wrap-up blog that will be shared with our social networks
- Your organization will be mentioned as a Platinum-Level sponsor on QLatinx's Community Cocina events on Facebook, for a period of nine months.
- Opportunity to submit ad or message to attendees/honorees in slide presentation which will run throughout the program
- Certificate of appreciation



SPONSOR PACKAGES

GOLD - \$750

- Logo inclusion on digital marketing pieces, including social media graphics and QLATINX website, qlatinx.org, for a six month period.
- Six social media post exclusively about your organization's sponsorship of Community Cocina, for a six month period.
- Recognition as Gold-Level sponsor at the beginning of QLatinx's Community Cocina events, for a period of six months.
- Your organization and level of sponsorship will be mentioned in a wrap-up blog that will be shared with our social networks
- Your organization will be mentioned as a Gold-Level sponsor on QLatinx's Community Cocina events on Facebook, for a period of six months.
- Certificate of appreciation

SILVER - \$500

- Logo inclusion on digital marketing pieces, including social media graphics, for a three month period.
- Three social media post exclusively about your organization's sponsorship of Community Cocina, for a three month period.
- Your organization and level of sponsorship will be mentioned in a wrap-up blog that will be shared with our social networks
- Your organization will be mentioned as a Silver-Level sponsor on QLatinx's Community Cocina events on Facebook, for a period of three months.
- Certificate of appreciation

BRONZE - \$250

- Your organization will be mentioned as a Bronze-Level sponsor on QLatinx's Community Cocina events on Facebook, for a period of one months.
- Two social media post exclusively about your organization's sponsorship of Community Cocina, for a one month period.
- Your organization and level of sponsorship will be mentioned in a wrap-up blog that will be shared with our social networks
- Certificate of appreciation

